



Dear EMS Provider,

At RAM Software, the customer is our best asset. For over 20 years, RAM's pledge to our customers has been to constantly pursue better ways to help them get their job done and to better manage their EMS organization.

Recently, we asked our customers for their feedback, and their response was amazing:

**94% of RAM customers who responded would not hesitate to recommend RAM products and services to other EMS companies**

So what's the secret to our success? After working with EMS companies of all sizes for more than 20 years, we've found that there are three keys to every successful organization:

- 1) The right tools
- 2) The right people
- 3) The right plan

When you think of your own EMS organization, do you have all three of these things in place? If not, you're losing time and money.

RAM Software's Ambulance Information Management (AIM) solution can help your company reduce response time, better manage your calls and information, and get paid on time and in full.

Simply put, the AIM system gives you the right tools, with the right people to help you use those tools, to create the right plan for your company. It is the most comprehensive software and service package in the EMS industry.

[Click to view RAM Software Systems Web site and learn more about the Total AIM Solution, or call 800-726-4690 to speak with a member of the RAM team.](#)

---

### The Right Tools

*If the only tool you have is a hammer, every problem becomes a nail.*

Most EMS software packages only address part of your company's needs. As a result, you have to buy multiple products, deal with multiple vendors, wasting both time and money. With AIM, your whole organization's needs are met with the only full suite of software tools in the industry. You can choose one or all of the following modules that work for you:

**AIM NEMSIS Gold ePCR:** Everyday, more states are requiring EMS providers' software to meet the NEMSIS Gold standard. With AIM ePCR's NEMSIS Gold certification, you can be sure that your patient care reporting will be state and nationally compliant. Best of all, you can organize data collection in the field and data analysis at headquarters.

**AIM Billing:** One of the biggest headaches for EMS providers is billing. Now you can streamline the whole billing and accounts receivable process with our one-of-a-kind, billing software that saves time and money in bill transmission, reporting, and payment posting.

**Buy now and get one hour of Free EMS Billing Consultation!**

**After almost 20 years of using AIM and telling everybody about it what more can I say?**

**-Ronnie Mieski, American Patient Transport System, Inc.**

**AIM Membership/Subscription:** With AIM Membership, you can store volumes of data on recurring patients, whether you operate as a subscription-based service or not. AIM Membership can help you find the most profitable areas of your business.

**AIM Fleet:** Before you even get the call, you need to make sure your vehicles are ready to roll. Track preventive maintenance of vehicles, review and compare fleet costs, and look at a detailed service history to find problems before they happen.

**AIM Crew:** Since response time is the biggest measure of EMS providers, you need to objectively evaluate field personnel performance. Get rid of your paper files with a reliable, efficient electronic system and have attendant and call information with the click of a button.

**Love the product and the site. That's why we stayed with AIM!**

**-Nancy Clark, Memorial Hospital, Inc**

**[Click to view RAM Software Systems Web site and learn more about the Total AIM Solution, or call 800-726-4690 to speak with a member of the RAM team.](#)**

**Act before the end of November 2008 and get **10% off** the purchase price of any of the AIM Modules. Or, if you're looking for a Web solution, we'll give you the first month's subscription to WebAIM free of charge!**

---

### The Right People

No matter how powerful your software package is, without the right support people to keep it running, it's useless.

What makes the AIM System the best in the business are the dedicated professionals at RAM Software Systems.

**Customer service is why I purchased RAM as opposed to other software.**

-Jill Paha, Ambulance Billing Experts, Inc.

As one of the last privately-held, 100% United States-owned companies in the EMS industry—we know the problems you face and how to solve them because we live in your community, and we work with EMS professionals every day to improve their organizations. You'll train with a former EMS manager who uses real-world scenarios to relate to your needs.

**Outstanding knowledge, call back time, and patience!**

-Elizabeth Logan, Rescue Billing Services, LLC

And our support package includes:

- Unlimited support by our product specialists via phone or online chat
- Software version updates
- Modifications and enhancements

**I couldn't ask for a better support team!**

-Jamie Sewell, Warren County EMS

[Click to view RAM Software Systems Web site and learn more about the Total AIM Solution, or call 800-726-4690 to speak with a member of the RAM team.](#)

---

### The Right Plan

Because the issues and problems you deal with on a daily basis are unique to your company, why get a software system that's one-size-fits-all? With our specially-designed AIM modules, you can customize the AIM package to meet your specific needs.

The best part of the Total AIM Solution? You can buy and install the software on your PC or server, or access it via the Web with our hosting package that includes version updates, security and backup for one affordable monthly fee.

You create the plan that makes sense for you, without paying for anything extra. **Our customers often save thousands of dollars** compared to their previous EMS software package.

Call now to learn how you can save thousands of dollars with the AIM Total Solution.

[Click to view RAM Software Systems Web site and learn more about the Total AIM Solution, or call 800-726-4690 to speak with a member of the RAM team.](#)

Sincerely,  
Dan Corey

---

P.S. Sign up for a free demo of AIM and receive access to our AIMWeb program for 60 days. And as an added bonus, receive our newsletter, filled with the latest industry news and trends you need to stay in-the-know. Your satisfaction is guaranteed!

P.P.S. **Exclusive Email Offer—Act before the end of November 2008 and take advantage of these savings:**

- **Free** one hour of EMS Billing Consultation when you purchase the AIM Billing Module.
- **Free** first month of service when you subscribe to AIMWeb.
- **10% off** the purchase price of all AIM Modules!

[Click to learn more about the Total AIM Solution, or call 800-726-4690 to speak with a member of the RAM team.](#)

**Click here to learn more about the Total AIM Solution,  
or call 800-726-4690 to speak with a member of the RAM team.**